

## About SDCET, Muzaffarnagar

SDCET, Muzaffarnagar was established in 1997 by the **Sanatan Dharam College Association**, a registered pioneer educational society. SDCET is offering M. Tech courses in Electronics & Communication and B. Tech degree courses in Civil Engg., Electrical Engg., Computer Science & Engg., Chemical Engg., Electronics & Comm. Engg., Mechanical Engg., Bio-Technology and Information Technology apart from Diploma courses in Civil Engg., Mechanical Production, Mechanical Automobile & Electrical Engg. Sixteen batches have already passed out from the college. Computer Science, Electronics & Communication and Chemical Engg. branches are accredited by NBA. SDCET is affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow. There are about 2000 students in different courses run by SDCET while about 25000 students are studying in the other institutions run by the society.

SDCET is situated within the urban limits of Muzaffarnagar city and just two km from the heart of city, the Shiv Chowk. It is about 120 Km. from Delhi on Delhi-Dehradun National Highway (NH-58) and is well connected by rail and road with important cities of the country. The nearest Airport is Indira Gandhi International Airport at Delhi.

## About the Conference

In 21<sup>st</sup> Century, technology and management are two key drivers of economy. Without appropriate application of technology and management practices, no country could develop it to a stronger economy. So far as India, one of the oldest civilizations in the world is concerned, has still been struggling to become an advanced economy besides the fact that India has emerged as 4<sup>th</sup> largest economy in the world. However, the Government of India has taken various initiatives like digital India, Make-in-India, Skill India, Start-up and Stand-up India with a focus on linking everyone with technology to accelerate the process of development. Though ICT has greatly impacted the society yet E-business, E-banking, E-management, E-marketing, E-commerce are to be made available to the masses in a user friendly mode. The technology based services are still clumsy and unaccessible to common man which indicate that convergence of indigenous technology that suited to Indian conditions is a need of the hour. The manufacturing sector, IT sector, infrastructure sector, capital sector are more tended towards technology and application of best practices of management including agility in SCM, CSR, knowledge worker, worker as an asset not liability so as to contribute towards sustainable development or green development for advancing India, while other sectors need push and boost.

## Sub-Themes of Conference

- Potential of emerging technologies (Cloud computing, Internet Technology, Search Engine, Web Development etc.)
- Start-up technology and management practices
- Impact of new and developing technologies on social process
- Impact of recent demonetization on Indian economy
- Digital India & Skill India
- Convergence of management practices
- Potential management skills
- Community initiatives
- Green technologies/Environmental Concerns
- Agile manufacturing & SCM
- E-governance and E-Services

## Objective of the Conference

The objective of the conference is to provide a common platform to the academicians, scientists, technologists, planners and management experts who are engaged in bringing about total change in the development process by innovative practices, to deliberate up the theme and sub themes of the conference and however, the findings of the experts could be gathered and a visionary document could be prepared for understanding the issues related to convergence of technology and management for advancing India.

## Invitation for Papers

The conference participants would include Scientists, Technocrats, Academics, Industrialists and Managers/Management Experts. In this multi-disciplinary forum, papers on various themes and subthemes would be discussed to evolve some practically possible solutions. Papers are, therefore, invited from the experts in the various disciplines. The acceptance of papers would be based on a reviewed process. Proceedings of the selected papers received alongwith registration fee upto **21-01-2017** shall be published in an edited volume.

## Submission of Papers

The abstract & complete paper may kindly be sent by E-mail at [conferenceatsdcet@gmail.com](mailto:conferenceatsdcet@gmail.com) and a hard copy be sent to -

**Dr. A.K. Gautam**

S.D. College of Engg. & Tech.  
Jansath Road, Muzaffarnagar (U.P) India-251001  
Mobile No.: 09719161111



विद्ययामृतमश्नुते

# NATIONAL CONFERENCE ON CONVERGENCE OF TECHNOLOGY AND MANAGEMENT FOR ADVANCING INDIA

**25<sup>th</sup> & 26<sup>th</sup> February, 2017  
(Saturday & Sunday)**

*Organized by:*

**S.D. College of Engg. & Technology**

(S.D.C.E.T)

(सनातन धर्म कालेज ऑफ इन्जी० एण्ड टैक्नोलॉजी)

(Affiliated to AKTU, Lucknow)

**MUZAFFARNAGAR-251001**

(U.P) INDIA

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CONVERGENCE OF TECHNOLOGY  
AND MANAGEMENT FOR  
ADVANCING INDIA**

25<sup>th</sup> & 26<sup>th</sup> February, 2017  
(Saturday & Sunday)

**REGISTRATION FORM**

1. Name: \_\_\_\_\_
2. Name of the Deptt. \_\_\_\_\_
3. Organization/Institute: \_\_\_\_\_
4. Address: \_\_\_\_\_  
\_\_\_\_\_  
a. Phone No.: \_\_\_\_\_  
b. Fax No.: \_\_\_\_\_  
c. E-mail: \_\_\_\_\_
5. Whether, submitting a paper/attending the conference, If yes Title of Paper- \_\_\_\_\_  
\_\_\_\_\_
6. Registration Fee details
  - i. DD No. and Date \_\_\_\_\_
  - ii. Amount \_\_\_\_\_

Signature of the Delegate/Author

Date:

**Patrons:**

**Prof. Vinay Kumar Pathak**  
Vice Chancellor, APJAKTU, Lucknow

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|---|---|
| <ul style="list-style-type: none"><li>• <b>Er. Arun Gupta</b><br/>Chairman, SDCET, MZN</li><li>• <b>Sh. Vinod Kumar</b><br/>Vice Chairman, SDCET, MZN</li></ul> | <ul style="list-style-type: none"><li>• <b>Sh. Anubhav Kumar</b><br/>Secretary, SDCET, MZN</li><li>• <b>Sh. M.P. Bansal</b><br/>Jt. secretary, SDCET, MZN</li></ul> |
|---|---|

**Chairman of Conference :**

**Dr. S.N. Chauhan**  
Professor & Executive Director  
SDCET, Muzaffarnagar

**Organizing Secretary of Conference :**

- **Dr. A.K. Gautam**  
Principal, SDCET, Muzaffarnagar
- **Dr. P.K. Pundir**  
Dean, SDCET, Muzaffarnagar

**Advisory Committee:**

- **Prof. B.K. Punia**, Vice Chancellor, MDU, Rohtak
- **Prof. Pawan Aggarwal**, Vice Chancellor, ICFAI, Dehradun
- **Prof. S.K. Sharma**, IIT, BHU, Varanasi, U.P.
- **Prof. G.S. Saun**, ICSSR, New Delhi
- **Dr. Sampson David**, AIU, Delhi
- **Prof. B.R. Gurjar**, IIT, Roorkee, U.K.
- **Prof. V.K. Srivastava**, IIT, Delhi
- **Prof. B. Prasad**, IIT, Roorkee, U.K.
- **Prof. R.S. Mishra**, DTU, Delhi
- **Prof. Suryakant**, P.U. Chandigarh
- **Prof. S.P. Singh**, IIT, Roorkee, U.K.
- **Prof. J.P. Kesari**, DTU, Delhi
- **Prof. S.P. Singh**, GKU, Haridwar, U.K.
- **Prof. N.B. Singh**, IET, Lucknow, U.P.
- **Prof. Narendra Kohli**, HBTI, Kanpur, U.P.
- **Prof. S.P. Shukla**, IET, Lucknow, U.P.
- **Prof. P.K. Bajpai**, Thapar University, Patiala
- **Prof. K.B. Shiva Kumar**, Tumkur (Karnataka)
- **Prof. A.K. Shukla**, IET, Lucknow, U.P.
- **Prof. P. Pandey**, TMU, Moradabad, U.P.

- **Prof. D.R. Shashi Kumar**, Bangalore (Karnataka)
- **Prof. Neeraj Tiwari**, K.U., Almora, U.K.
- **Prof. K. Hansraj**, Dayalbagh E.I., Agra
- **Dr. Pradeep Kumar**, IIT, BHU, Varanasi, U.P.
- **Dr. S.K. Gupta**, BIET, Jhansi
- **Dr. A.P. Singh**, Ministry of Water Resource, Delhi
- **Dr. Sudhir Y Kumar**, MITS, Rajasthan

**Format For Paper:**

The research paper should be strictly in the format given below:

- |            |  |
|------------|--|
| Paper size | : A4 (210 x 297 mm)  |
| Text Style | : Times New Roman<br>(MS-Word Document)  |
| Font Size  | : Title 14 points bold, capital<br>Headings: 12 points bold,<br>Sub-Heading: 12 points<br>Text : 10 points |
| Margins    | : All sides 25.4 mm  |
| Spacing    | : Single line for text, two line<br>spacing headings, paragraphs.  |

All paragraphs to start after 5 spaces

Print : Laser/Inkjet in Black

**Important Dates :**

- |  |              |
|--|--------------|
| Receipt of Abstract                          | : 20-12-2016 |
| Notification of Acceptance                   | : 21-12-2016 |
| Receipt of Full Papers and Registration Fee: | 21-01-2017   |

**Registration Fee :**

Individual Delegate - **Rs. 500/-**  
Registration fee is payable in the form of DD in favour of 'SDCET', payable at Muzaffarnagar.

**Hospitality :**

- i) Hostel accommodation will be provided free of cost
- ii) Breakfast, lunch & dinner will be provided to all the delegates during the conference .